

## WHW names Trina Fleming as new Chief Operating Officer

SANTA ANA, California, March 28, 2016 – WHW is proud to announce that Trina Fleming has been named Chief Operating Officer. Trina originally joined WHW in 2010 as Director of Operations and was named VP of Marketing and Communications in 2013. She will now oversee all back office operations of the nonprofit organization, which has provided employment support services to Orange County's unemployed and underemployed since 1993, including Human Resources, Branding and Marketing, Purchasing, Organizational Policies, WHW's technology infrastructure, facilities and special projects designed to increase the organization's capacity, efficiency and awareness in the community.



**About WHW:** WHW is a 501(c)(3) that provides the unemployed and underemployed the skills and resources they need to get and keep a good job. Since 1993, WHW has served over 70,000 job seekers referred by over 275 partner agencies at no charge. Each year more than 8,000 job seekers participate in programs focused on making them the most marketable candidate for the job they seek. Programs include: Employment Readiness Workshops, Computer Training, Job Placement Assistance, Employment Retention Assistance and Professional Apparel. For more information on WHW and how you can support our job seekers, please visit <a href="https://www.whw.org">www.whw.org</a>.

CONTACT:

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