

## Janie Wolicki Best Chief Executive Officer



As the Chief Executive Officer of WHW since 2011, Janie leads the organization with the primary responsibilities of Fundraising, Board Development, Finance and Community Development. Janie has been instrumental in growing and diversifying the WHW Board of Directors working with them to provide leadership to WHW, creating awareness of and focus on the mission and resource development.

With over 25 years of nonprofit leadership and management experience, working with organizations such as the Boy Scouts of America and the YMCA, Janie promotes a collaborative and open communication atmosphere among board, staff, volunteers and external audiences. With a strong focus on fund development and collaborative partnerships, Janie is leading the organization in a strategic direction to fulfill its mission of assisting clients with getting and keeping a good job.

A long time Rotarian, Janie is Past President of the Rotary Club of Huntington Beach and currently serves as the Public Relations Chair. Janie also serves as an Advisory Board Member for the John Henry Foundation, and is a member of Sweet Adelines International, and currently sings with the award winning Harborlites Chorus, and Never Too Late, a barbershop quartet.

Janie was honored in 2012 by the Santa Ana Chamber of Commerce, receiving the "Nonprofit Person of the Year" at their annual Difference Makers luncheon. She also received the Athena Leadership Award, a national recognition, from the Huntington Beach Chamber of Commerce in 2012.

Education:  
Bachelors of Business Administration, New Mexico State University  
Area of Focus – Organizational Behavior

**About WHW:** WHW is a 501(c)(3) that provides the unemployed and underemployed the skills and resources they need to get and keep a good job. Since 1993, WHW has served over 90,000 job seekers referred by over 275 partner agencies at no charge. Each year thousands of job seekers participate in programs focused on making each of them the most marketable candidate for the job they seek. Programs include: Employment Readiness Workshops, Computer Training, Job Placement Assistance, Employment Retention Assistance and Professional Apparel. For more information on WHW and how you can support our job seekers, please visit [www.whw.org](http://www.whw.org).

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## Trina Fleming Chief Operating Officer



As WHW's Chief Operating Officer, Trina oversees all administrative and back office operations of WHW, helping the organization to deliver measurable and cost-effective results. Her wide range of responsibilities include Human Resources, the shaping of WHW's brand message, development and implementation of WHW's strategic marketing and communication activities, purchasing, organizational policies, the management of WHW's retail store, Deja New and management of WHW's technology infrastructure and facilities as well as special projects designed to increase the organization's capacity, efficiency and awareness in the community.

Trina currently sits on the Executive Board of the Orange County chapter of the National Association of Women Business Owners (NAWBO-OC) as Vice President of Strategy and Board Development. She has been on NAWBO-OC's Board since 2011 and was voted member of the year in 2009. Trina is the Communications Chair of Marketplace Women of Orange County, an organization that inspires women to integrate their professional, personal and spiritual lives and is the Board Chair of the Women's Business Institute, a non-profit organization that supports the education of women entrepreneurs. Trina is also on Business Advisory Council for Hope International University and on the Advisory Council of Leadership In Heels, a women's speaker series designed to motivate, inspire, educate and equip women to see themselves as leaders and pivot their lives forward personally, professionally and in the community.

In 2011, Trina was selected by Farmers and Merchants Bank as one of their Women of Courage, an award that celebrates courage and honors brave women who have made notable strides in business and community service. In 2015, Trina was invited to be the keynote speaker at the Regional Conference of Students Consulting for Nonprofit Organizations (SCNO) where she presented on "The Business of Nonprofits." And in 2017, Trina was nominated for the Orange County Business Journal's Women in Business Award.

#### Education:

Master of Business Administration, Webster University

Bachelors of Science, Management Information Systems, Vanguard University

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## Robyn Williams Chief Program Officer



Serving as Chief Program Officer for WHW, Robyn oversees the education and apparel employment readiness programs, volunteer programs and social enterprises; supervising, recruiting and training lead staff to ensure the highest quality of service is extended to clients, corporate and agency partners and the community. Harnessing a myriad of experiences in the entertainment, news and corporate arenas, Robyn is on the forefront of creating, designing and implementing strategic growth plans to expand WHW's services to those in need.

Prior to joining WHW, Robyn worked as a PR Specialist and Business Development Manager for HKA, Inc. Marketing Communications and as a marketing manager for a private security consulting firm. Her career started in the talk-television industry, working in various production-level capacities at some of the most popular programs of the day, including The Leeza Show, The Queen Latifah Show and Men are from Mars, Women are from Venus with Cybil Shepherd. She also worked as a Field Producer for reality shows and a broadcast news reporter for the ABC, CBS and FOX television affiliates on the Texas-Mexico border.

An active member of Mariners Church for over 10 years, Robyn serves on the Kenya leadership team where she supports frontline initiatives to include micro-lending, education and sustainability programs in Kibera, Africa's biggest slum. She also serves on the board of directors for Hardwired, an international organization dedicated to advancing human rights and religious freedom for all people and serves on the committee for OC Walk4Water.

#### Education:

Bachelors of Communication Studies, Biola University

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