



Janie Best Chief Executive Officer



As the Chief Executive Officer of WHW since 2011, Janie leads the organization with the primary responsibilities of Fundraising, Board Development, Finance and Community Development. Janie has been instrumental in growing and diversifying the WHW Board of Directors, working with them to provide leadership to WHW, creating awareness of and focus on the mission and resource development.

With over 25 years of nonprofit leadership and management experience, working with organizations such as the Boy Scouts of America and the YMCA, Janie promotes a collaborative and open communication atmosphere among board, staff, volunteers and external audiences. Her strong focus on fund development, collaborative partnerships, technology, strategic use of data and her passion about putting people to work, has led her to strengthen WHW's ability to achieve meaningful impact. Under Janie's leadership, the organization shifted its funding from 80% government to 100% private sources, placing WHW in a strong position to innovatively direct its own course and ensure impact and a great return for those who invest in WHW's mission.

A long time Rotarian, Janie is Past President of the Rotary Club of Huntington Beach, along with many other volunteer leadership positions. Janie also serves as an Advisory Board Member for the John Henry Foundation, and is a member of Sweet Adelines International, and currently sings with the award winning Harborlites Chorus. She also serves as the volunteer Chief Financial Officer for the Chorus.

Janie was honored in 2012 by the Santa Ana Chamber of Commerce, receiving the "Nonprofit Person of the Year" at their annual Difference Makers luncheon. She also received the Athena Leadership Award, a national recognition, from the Huntington Beach Chamber of Commerce in 2012. In 2018 Janie was nominated for two prestigious Orange County Business Journal Awards, Woman of the Year and Innovator of the Year.

Education:

Bachelors of Business Administration, New Mexico State University
Area of Focus – Organizational Behavior

About WHW: WHW is a 501(c)(3) that provides the unemployed and underemployed the skills and resources they need to get and keep a good job. Since 1993, WHW has served over 90,000 job seekers referred by over 275 partner agencies at no charge. Each year thousands of job seekers participate in programs focused on making each of them the most marketable candidate for the job they seek. Programs include: Employment Readiness Workshops, Computer Training, Job Placement Assistance, Employment Retention Assistance and Professional Apparel. For more information on WHW and how you can support our job seekers, please visit www.whw.org.

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Trina Fleming Chief Operating Officer



As WHW's Chief Operating Officer, Trina oversees all administrative and back office operations of WHW, helping the organization to deliver measurable and cost-effective results. Her wide range of responsibilities include Human Resources, the shaping of WHW's brand message, development and implementation of WHW's strategic marketing and communication activities, purchasing, organizational policies, the management of WHW's retail store, Deja New and management of WHW's technology infrastructure and facilities as well as special projects designed to increase the organization's capacity, efficiency and awareness in the community.

Trina sat on the Board of Directors of the Orange County chapter of the National Association of Women Business Owners (NAWBO-OC) from 2011 to 2018 and was voted member of the year in 2009. Trina is the Communications Chair of Marketplace Women of Orange County, an organization that inspires women to integrate their professional, personal and spiritual lives and is the Board Chair of the Women's Business Institute, a non-profit organization that supports the education of women entrepreneurs. Trina is also on Business Advisory Council for Hope International University and on the Advisory Council of Leadership In Heels, a women's speaker series designed to motivate, inspire, educate and equip women to see themselves as leaders and pivot their lives forward personally, professionally and in the community.

In 2011, Trina was selected by Farmers and Merchants Bank as one of their Women of Courage, an award that celebrates courage and honors brave women who have made notable strides in business and community service. In 2015, Trina was invited to be the keynote speaker at the Regional Conference of Students Consulting for Nonprofit Organizations (SCNO) where she presented on "The Business of Nonprofits." And in 2017, Trina was nominated for the Orange County Business Journal's Women in Business Award.

Education:

Master of Business Administration, Webster University

Bachelors of Science, Management Information Systems, Vanguard University

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Rachel Cueva Director of Programs



As Director of Programs, Rachel orchestrates the leadership in the five programmatic branches of WHW's Employment Readiness Development as well as WHW's robust Volunteer Program. Her responsibilities include supervising, recruiting, and training lead staff to ensure the highest quality of service is extended to clients and collaborating corporate and nonprofit organizations.

Rachel oversees placement objectives while designing and implementing strategic growth plans, resulting in expansion of programs, funding, and events. She also manages the programmatic budget and grant outcomes. Rachel's passion is built upon community partner relationships to collaborate and strengthen community efforts.

Prior to joining the WHW team, Rachel worked for the Orange County Council, Boy Scouts of America as the Outreach Director of their diversity initiatives, which resulted in decades of non-profit experience. Her passion for serving the unemployed and underemployed community came from witnessing lack of parental involvement due to parents with multiple jobs and lack of quality of life. Rachel is an enthusiastic volunteer and over the years has found time to serve on various community boards and commissions, most recently as Santa Ana Rotary Club President and Latino Education Attainment board member through the Orange County Business Council. She has also been a member of the Hispanic Chamber of Commerce of Orange County and Santa Ana Chamber of Commerce. Rachel is also a chess strategist, swimmer, and avid reader, who speaks two languages and is still learning a third, American Sign Language.

Education:
Bachelors of Science in Psychology, University of Phoenix

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Robyn Williams Director of Outreach



Serving as WHW's Brand Ambassador, Robyn harnesses her contagious enthusiasm and passion for the organization's mission by increasing individual investors through cultivation of corporate and community engagement and by connecting skill-based volunteers to the many WHW comprehensive employment readiness programs.

Robyn also leads WHW's robust Clothing Drive programs including the organization's annual 'Suits For A Cause' campaign, which partners with more than 60 law firms throughout southern California to provide professional apparel for WHW Job Seekers in need. Robyn is on a mission to spread the news of how WHW is making a difference in Orange County and invite those in the community to make an impact with their time, talent and treasure.

Prior to joining WHW, Robyn worked as a PR Specialist and Business Development Manager for HKA, Inc. Marketing Communications and as a marketing manager for a private security consulting firm. Her career started in the talk-television industry, working in various production-level capacities at some of the most popular programs of the day, including The Leeza Show, The Queen Latifah Show and Men are from Mars, Women are from Venus with Cybil Shepherd. She also worked as a Field Producer for reality shows and as a broadcast news reporter for the ABC, CBS and FOX television affiliates on the Texas-Mexico border.

Robyn attends Saddleback Church with her husband and son and serves as Chairman of the Board for Hardwired, an international organization dedicated to advancing freedom of conscience and religion in areas of the world most at risk.

Education:
Bachelors of Arts in Communication Studies, Biola University

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