

Developing an Impressive Profile!

Annette had worked as a Server Administrator for a large international company headquartered in Canada for over 20 years. So it was quite a shock when she received a skype call one day from her boss telling her that the company had acquired another company with a large IT



department and that her position had been eliminated. Six days before receiving that call, Annette's divorce had been finalized and she was now "officially" a single, unemployed mother of three. "I couldn't believe it," Annette shared. "All I could think was "What am I going to do and how am I going to take care of my kids?"

Annette began the daunting task of finding a new job, but was frustrated because she was not getting any responses. This was the first time in her life, she actually had to look for a job and she was

starting to panic, but that was right about the time someone told her about WHW. When she attended WHW's Welcome Orientation, she knew she had come to the right place. The organization helped her with her resume, her interviewing skills and even her computer skills. And all of the services were available to her at no charge.

Annette took almost all of the Employment Readiness workshops WHW had to offer, but the workshop that really made the difference for her was LinkedIn. At WHW Annette learned how to develop an impressive LinkedIn Profile and how to optimize it so that potential employers found her and reached out to her. "Learning LinkedIn was gold!" exclaimed Annette. "It was a game changer for me because recruiters were coming to me! WHW taught me how to highlight my character, core values and problem solving skills in my online profile and it worked!" Today, Annette is a Systems Engineer, an even better job than she had before.