

WOW! WHW has gone mobile!
Get connected to WOW (Workshops on Wheels)
a WHW program that comes to YOU!



WHW provides the unemployed and underemployed the skills and resources they need to get and keep a good job. Since 1993, we have served over 100,000 job seekers referred by over 275 partner agencies helping them to be the most marketable candidate for the job they seek.

By eliminating any obstacles or barriers to attend Employment Readiness workshops, WHW is reaching out to the surrounding community to deploy **Workshops on Wheels**, allowing you to design a series of Workshops that suit your clients' needs.

If you are a Non-profit, 501(c)3 agency, organization or group looking for a program to jumpstart job development for your clientele at your venue then this is the program for **YOU**.

Mobile Workshops Offered:

- Next Move:** This cutting-edge online workshop will provide job seekers with the opportunity to explore vocational interests. (Requires on-site computer lab with internet access)
- Employment Seeking Solutions:** This practical workshop addresses the unique issues facing job seekers, equipping them with life-long tools to effectively market themselves to potential employers.
- Mock Interviews:** Job seekers gain first-hand experience on how to present themselves as a viable candidate to prospective employers. Attendees will receive specialized techniques and relevant questions and answers to sharpen their edge in today's job market. This workshop includes an overview of interview etiquette, posture and professional styling.
- Personal Branding:** This workshop addresses the importance and value of developing a compelling personal brand, to stand out in the competitive employment landscape and asks jobs seekers important questions like: What makes you different from your peers? How do people describe you? How do you describe yourself? This soul-searching exercise takes a look at what drives the job seeker, how he or she can differentiate himself and stand out from the competition.
- Power Speech:** This workshop takes Personal Branding to the next level by equipping job seekers with the ability to encapsulate their experience, expertise and education in a dynamic sound bite to sell themselves to prospective employers. Job Seekers will learn how to create a dynamic, branding introduction of themselves and learn the art of networking to proactively pursue new job opportunities.
- Financial Literacy:** Budgeting, credit and financial matters are on the forefront of the minds of all job seekers as they seek to manage their lives with dwindling resources. These workshops on managing money enables those in transition to assess their current financial situation and identify ways to increase income and decrease and prioritize expenses.

To find out more about WOW or to schedule a workshop at your location, contact Martha Szufnarowski, WHW Program Manager at Education@WHW.org or 949.631.2333 ext. 1346.

WHW has provided the unemployed and underemployed the skills and resources they need to get and keep a good job at no charge since 1993.