



Rachel Cueva Director of Programs



As Director of Programs, Rachel orchestrates the leadership in the five programmatic branches of WHW's Employment Readiness Development as well as WHW's robust Volunteer Program. Her responsibilities include supervising, recruiting, and training lead staff to ensure the highest quality of service is extended to clients and collaborating corporate and nonprofit organizations.

Rachel oversees placement objectives while designing and implementing strategic growth plans, resulting in expansion of programs, funding, and events. She also manages the programmatic budget and grant outcomes. Rachel's passion is built upon community partner relationships to collaborate and strengthen community efforts.

Prior to joining the WHW team, Rachel worked for the Orange County Council, Boy Scouts of America as the Outreach Director of their diversity initiatives, which resulted in decades of non-profit experience. Her passion for serving the unemployed and underemployed community came from witnessing lack of parental involvement due to parents with multiple jobs and lack of quality of life. Rachel is an enthusiastic volunteer and over the years has found time to serve on various community boards and commissions, most recently as Santa Ana Rotary Club President and Latino Education Attainment board member through the Orange County Business Council. She has also been a member of the Hispanic Chamber of Commerce of Orange County and Santa Ana Chamber of Commerce. Rachel is also a chess strategist, swimmer, and avid reader, who speaks two languages and is still learning a third, American Sign Language.

Education:
Bachelors of Science in Psychology, University of Phoenix

About WHW: WHW is a 501(c)(3) that provides the unemployed and underemployed the skills and resources they need to get and keep a good job. Since 1993, WHW has served over 100,000 job seekers at no charge, many referred by over 275 partner agencies. Each year thousands of job seekers participate in programs focused on making each of them the most marketable candidate for the job they seek. Programs include: Employment Readiness Workshops, Computer Training, Job Placement Assistance, Employment Retention Assistance and Professional Apparel. For more information on WHW and how you can support our job seekers, please visit www.whw.org.

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