

FOR IMMEDIATE RELEASE
Thursday, January 3, 2013

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Making Prom Dreams Come True for Community Teens

Santa Ana, California (January 3, 2013) – **WHW (Women Helping Women /Men2Work)** will once again partner with agencies, Girls Incorporated of Orange County and Orangewood Children’s Foundation for the sixth annual **“Belle of the Ball,”** an event hosted by Orange Coast College to provide a full day of empowerment to at-risk teens through speakers, workshops and free prom attire and accessories. Despite financial and social challenges, 350 at-risk teens will have the opportunity to experience their high school prom. Since 2008, over 1000 girls have been served and the agencies expect to serve another 350 girls this year. WHW is reaching out to the Orange County community for donations of new or gently used formal dresses, dress shoes, evening purses and jewelry to support this year’s event scheduled for Saturday, March 23rd. Evening purses, jewelry and plus size dresses are especially needed.



Photo by Trina Fleming

In addition to dresses and accessories, the teens attend three workshops designed to educate and empower while having fun at the same time. Body IMAGE-ination helps teens create a positive body image by focusing on their inner beauty, healthy relationships and good nutrition habits. Drumming is a fun and energetic workshop where girls can drum their stress away. And in the Make-Up workshop, each girl is provided a professional consultation on skin care and appropriate make-up application.

All donations are tax deductible and can be dropped off before March 1st at the following locations:

WHW Client Services, Donation Center and Administrative Offices
1800 East McFadden Avenue, Suite 1A, Santa Ana, CA 92705
(949) 631-2333
Monday to Friday: 9 am to 5 pm Saturday: 9 am to 1 pm

WHW Donation Center and Déjà New
711 West Seventeenth Street, Suite A10, Costa Mesa, CA 92627
(949) 631-1287
Monday to Friday: 9 am to 3:30 pm Saturday: 9 am to 1 pm

First Bank - 25461 Rancho Niguel Road, Laguna Niguel, CA 92677
(949) 448-5180
Monday to Thursday: 9 am to 5 pm Friday: 9 am to 6 pm

First Bank – 1375 South Harbor Boulevard, Fullerton, CA 92832
(714) 870-5300
Monday to Thursday: 9 am to 5 pm Friday: 9 am to 6 pm



Photo by Jennifer Ashley

For event or sponsorship information, please contact Brateil Aghasi, Associate Director at 949-631-2333 x322 or brateila@whw.org.

About WHW (Women Helping Women/Men2Work). WHW is a 501(c)(3) whose mission is to provide comprehensive employment support services to empower disadvantaged men, women and teens to achieve economic self sufficiency through employment success and who has served over 30,000 clients since 1993. WHW’s 20 year Employment Success Program includes resume and interviewing skills, workshops, computer classes, job placement, image consulting, professional clothing appropriate for interviews and transportation services. Supported by United Way, WHW’s services are always at no charge or obligation to clients and referring non-profit partners. For more information on WHW and its Employment Success Program, go to www.whw.org.

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