



**** Media Alert ****

Laguna Beach Professional Alliance Hosts Clothing Drive on Friday, November 18

What: The Laguna Beach Professional Alliance and the business community of Laguna Beach will host a clothing drive on Friday, Nov. 18 on behalf of WHW, whose mission is to provide the unemployed and underemployed the skills and resources they need to get and keep a good job. Since 1993, WHW has served over 80,000 job seekers in their journey to employment. It is being coordinated by Laguna Beach resident, Loreen Gilbert, founder of WealthWise Financial Services. One of the ways that WHW supports local job seekers is through providing business attire at no charge. Clients are referred to WHW to receive professional outfits, which have all been donated through the generous contributions of people in the business community and which gives them the confidence to put their best foot forward.

Some key points about WHW:

Since 2009, the demand for WHW services has increased by 500%.
91% of all money raised goes directly into WHW programs.
All programs and services are provided to job seekers at no charge.
In 2015-2016 alone WHW has served over 8,000 clients, and the numbers are increasing!
Below is a compelling video on WHW and our mission:
<https://www.youtube.com/watch?v=ert5qbCRgco>

Where: Anderson Law Group, Inc.
1000 N. Coast Hwy
Laguna Beach, CA

When: All day (Donation receipts will be given to each person who drops-off clothing),

“As part of the Laguna Beach business community we are pleased to give women a boost into business with both the skills and the clothes needed to re-enter the workforce,” said Loreen Gilbert, founder of WealthWise Financial Services and Laguna Beach resident.

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