

MEDIA ALERT

NONPROFIT WHW HOSTS 25TH ANNUAL LUNCHEON AND FASHION SHOW ON APRIL 7 TO CELEBRATE 25 ICONIC YEARS

Event Proceeds to Benefit Programs for the Unemployed and Underemployed in Orange County

WHAT: Nonprofit WHW, which provides the unemployed and underemployed the skills and resources they need to get and keep a good job, will host an anticipated 400 supporters, volunteers and community members to celebrate 25 iconic years of “empowering employment success” during its 25th Annual Luncheon and Fashion Show. With the theme of “old Hollywood” style and elegance, the event will feature silent and live auctions, a gourmet luncheon, inspiring presentations from WHW job seekers and a movie-inspired, “black and white” fashion show with fashions from WHW’s retail store, Deja New, which supports WHW with all income directly helping to provide services for WHW job seekers. Deja New is located within WHW’s new, expanded space in Irvine (2803 McGaw Avenue).

Live auction items will include an Angels Baseball package of four field MVP tickets and VIP parking to a 2018 home game with four passes to view batting practice prior to the game; two suite tickets to the Shakira concert at the Honda Center on August 31, 2018 and two tickets to the Hall & Oates concert on May 6, 2018 with all-inclusive food and beverages for both events; and a stay at a six-bedroom, six-bathroom private villa in Los Cabos in a private, gated community with a pool and spa for seven nights.

The silent auction will include 100 items such as a one-night stay at the Ritz Carlton Rancho Mirage and a two-night, ocean-view stay at Terranea Resort in Rancho Palos Verdes.

Sponsors include Capital Group, 24 Hr Home Care, Antis Roofing and Waterproofing, The Bascom Group, First Bank, Neal Family Foundation, UPS, US Bank, Wells Fargo, Stifel Nicolaus and Ernst & Young.

WHEN: Saturday, April 7, 2018 from 11:00 a.m. to 2:00 p.m.

WHERE: Pasea Hotel & Spa, 21080 Pacific Coast Highway, Huntington Beach, Calif. 92648

WHY: Since 1993, WHW has served over 90,000 job seekers with programs including Employment Readiness Workshops, Computer Training, Job Placement Assistance, Employment Retention Assistance and Professional Apparel. WHW has grown from providing 63 women with professional apparel to help prepare them for interviews in 1993 to now serving more than 8,000 job seekers each year and empowering them to navigate a complex job search with a multitude of tools. WHW helps people get and keep good jobs including through educating job seekers on relevant social media strategies, elevator speeches, networking, mock interviews, informational interviews, Skype interview business cards, digital resumes, personal branding and marketing strategies that enable a candidate to clearly demonstrate the value they bring to an employer. WHW is the only agency in Orange County addressing these items and more within a comprehensive employment support program provided to all job seekers at no cost.

The 2017 Luncheon and Fashion Show sold out and raised \$197,000 to support WHW’s programs for job seekers.

At WHW, 91 cents of every dollar donated goes directly to programs and services, more than 80% of job seekers obtain a job within three months and 90% of those keep that job, which increases their household income by over 300%.

INTERVIEW/PHOTO OPPORTUNITIES:

- Interviews with WHW CEO and Executive Director Janie Wolicki Best and WHW job seekers.
- Great visuals including a movie-themed, “black and white” fashion show with looks from WHW’s retail store, Deja New.

For more information on the event, visit <http://whw.org/annualfundraiser/>.

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About WHW

WHW is a nonprofit organization which provides the unemployed and underemployed the skills and resources they need to get and keep a good job. Since 1993, WHW has served over 90,000 job seekers referred by over 275 partner agencies at no charge. Each year thousands of job seekers participate in programs focused on making them the most marketable candidate for the job they seek. Programs include Employment Readiness Workshops, Computer Training, Job Placement Assistance, Employment Retention Assistance and Professional Apparel. In 2018, WHW is celebrating its 25th anniversary. For more information on WHW, please visit www.whw.org.

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