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WHW APPOINTS TRINA FLEMING AS ITS NEW CHIEF EXECUTIVE OFFICER



Irvine, CA – September 26, 2019 – The Board of Directors of WHW are thrilled to announce Trina Fleming, formerly Chief Operating Officer, as the nonprofit’s new Chief Executive Officer.

“Trina’s appointment was a unanimous decision as she lives and breathes the mission of WHW. She is committed to applying her sound judgement to every endeavor with a high level of integrity as she continues to grow the organization,” shares Pauline Francis, Chair of WHW’s Board of Directors. “We are confident in Trina’s abilities to guide WHW to greater success in empowering the unemployed and underemployed with the skills and resources they need to get and keep a good job.”

A proven leader, Trina Fleming has served WHW for nine years, building its infrastructure and values-lived community presence. She has managed all administrative, technology, facilities, human resources, and marketing functions, including oversight of the organization’s retail store, Deja New. She executed two site moves, each time enhancing the job seeker programmatic experience and bolstering the organization’s efficiency, capacity and presence.

Trina is also an invested community builder, having served on the Board of Directors of the Orange County Chapter of the National Association of Women Business Owners for seven years, and was the recipient of its 2009 Volunteer of the Year Award. Current service includes executive and advisory roles with Marketplace Women of Orange County, Leadership in Heels, and Finestone Leadership Institute at California Southern University.

“I’m excited to have this opportunity to build upon all that WHW has contributed to strengthening the fabric of our community and beyond,” enthuses Trina. “It is a privilege to work with a great staff team, dedicated volunteers, and committed individual, business, community and corporate partners toward the shared goal of moving humanity forward.”

About WHW: WHW is a 501(c)(3) that provides the unemployed and underemployed with skills and resources they need to get and keep a good job. Since 1993, WHW has served over 100,000 job seekers at no charge, many referred by over 275 partner agencies. Each year thousands of job seekers participate in programs focused on making each of them the most marketable candidate for the job they seek. Programs include: Employment Readiness Workshops, Computer Training, Job Placement Assistance, Employment Retention Assistance and Professional Apparel. For more information on WHW and how you can support our job seekers, visit www.whw.org.

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