FOR IMMEDIATE RELEASE  
(April 22, 2014)

CONTACT:  
Trina Fleming, VP of Marketing & Communications  
WHW (Women Helping Women/Men2Work)  
1800 East McFadden Avenue, Suite 1A, Santa Ana, CA 92705  
(949) 631-2333 X304  
Email: trinaf@whw.org  
www.whw.org

WHW Prepares Foster Youth for Economic Self-Sufficiency  
WHW and Orangewood Children’s Foundation host annual ‘Boys2Men’ event

Santa Ana, CA (April 22, 2014) – On Saturday, May 31st WHW (Women Helping Women/Men2Work) will host foster youth from partner agency Orangewood Children’s Foundation at their annual Boys2Men event. This day of empowerment will help prepare these young men for economic self-sufficiency and will include motivational workshops that focus on employment readiness.

These foster youth will soon be emancipated, meaning they will no longer be wards of the state, and WHW will support them by providing some of the necessary skills and attire needed for seeking employment in today’s competitive market. The day will begin with breakfast and an inspirational keynote. Then working with volunteer business men, the boys will be fitted with today’s trendiest business attire, suit up and attend a workshop geared toward giving them confidence in seeking what will be for many of them their very first job.

“This is a key program to equip and empower impressionable young men to become strong and confident in their interviewing skills,” said Robyn Williams, WHW’s Director of Programs, “helping them to secure employment and excel in the marketplace so they can become self-sufficient.”

Three years ago, WHW created Boys2Men to assist at-risk youth with attaining and sustaining the skills necessary to gain prolonged employment during the most critical time in their lives. This year, WHW would like to add a mock-business luncheon facilitated by a business etiquette professional to help equip the young men with some of the critical soft skills needed to be successful in the workplace and is seeking sponsorship to assist in this endeavor.

The Bascom Group will once again sponsor suits for the young men with their executives doing the shopping. To date, WHW’s Boys2Men Events have helped over 65 young men in preparing them for employment success and continues to grow every year.
About WHW
WHW is a 501(c)(3) whose mission is to provide comprehensive employment support services to empower disadvantaged men, women and teens to achieve economic self-sufficiency through employment success and who has served over 40,000 clients since 1993. WHW’s Employment Success Program includes resume and interviewing skills, workshops, computer classes, image consulting, professional clothing appropriate for interviews and transportation services. Supported by United Way, WHW’s services are always at no charge or obligation to clients and 260 referring non-profit partners. For more information on WHW and its Employment Success Program, go to www.whw.org.

About Orangewood Children’s Foundation
Orangewood Children’s Foundation is a private, nonprofit organization founded in 1981. Our mission is to provide life-changing programs and one-on-one support for abused and neglected children and at-risk families to end the cycle of child abuse. Our programs focus on the areas of education, supportive services, life-stage transition and child abuse prevention. Support for our programs is based on our successful outcomes due to our extensive understanding of the needs of our clients and effective partnerships with public and private organizations. In our history we have helped over 74,000 kids find their wings and soar. Beyond our programs, for thousands in our communities Orangewood means “family,” “opportunity” and “hope.” Learn how you can help at www.orangewoodfoundation.org.

####