

**FOR IMMEDIATE RELEASE**

Tuesday, August 7, 2012

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## **WHW Board Member is Named NAWBO-OC Remarkable Woman**

Santa Ana, California (August 7, 2012) –WHW (Women Helping Women/ Men2Work) is pleased to announce that Board Member, Laurie Rowen of the Montage Legal Group, has been named a 2012 NAWBO-OC Remarkable Woman. The Orange County chapter of the National Association of Women Business Owners will honor Laurie at their 17<sup>th</sup> annual awards ceremony on Tuesday, October 16<sup>th</sup> at The Grove of Anaheim.



Named *Entrepreneur To Watch*, Laurie is the co-founder of the Montage Legal Group, a nationwide network of attorneys with prestigious backgrounds who walked away from high powered law firms to set their own hours by providing support to other attorneys on a freelance basis. In 2011, OC Metro Magazine named Laurie among its *40 Under 40* and in 2012, she was nominated for both the Orange County Business Journal's *Business Woman of the Year Award* and *Excellence in Entrepreneurship Award*.

For the last seven years, Laurie has played a significant leadership role at WHW, a nonprofit organization that serves the low-income and disadvantaged job seekers in Orange County at no charge and with no obligation. Through event planning and sponsorship, Laurie has brought in more than \$180,000 to the organization and is responsible for the donation of over 6,000 articles of professional clothing and accessories through her conception of "Suits for a Cause," a month long clothing drive supported by more than 30 law firms in Orange County. As Board President from 2010 to 2011, Laurie oversaw critical strategic initiatives, including, moving WHW's services from 2,000 square feet to over 8,000 square feet and bringing in a new Executive Director.

In 2011-2012, WHW served more than 4,000 clients, a 35% growth over the previous fiscal year. "Laurie's passion for the mission of WHW has served as a driving force behind the growth of the organization," said Janie Wolicki, WHW's Executive Director.

**About WHW (Women Helping Women/Men2Work).** WHW is a 501(c)(3) whose mission is to provide comprehensive employment support services to empower disadvantaged men, women and teens to achieve economic self sufficiency through employment success and who has served over 30,000 clients since 1993. WHW's Employment Success Program includes resume and interviewing skills, workshops, computer classes, job placement, image consulting and professional clothing appropriate for interviews. Supported by United Way, WHW's services are always at no charge or obligation to clients and referring non-profit partners. For more information on WHW and its Employment Success Program, go to [www.whw.org](http://www.whw.org).

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